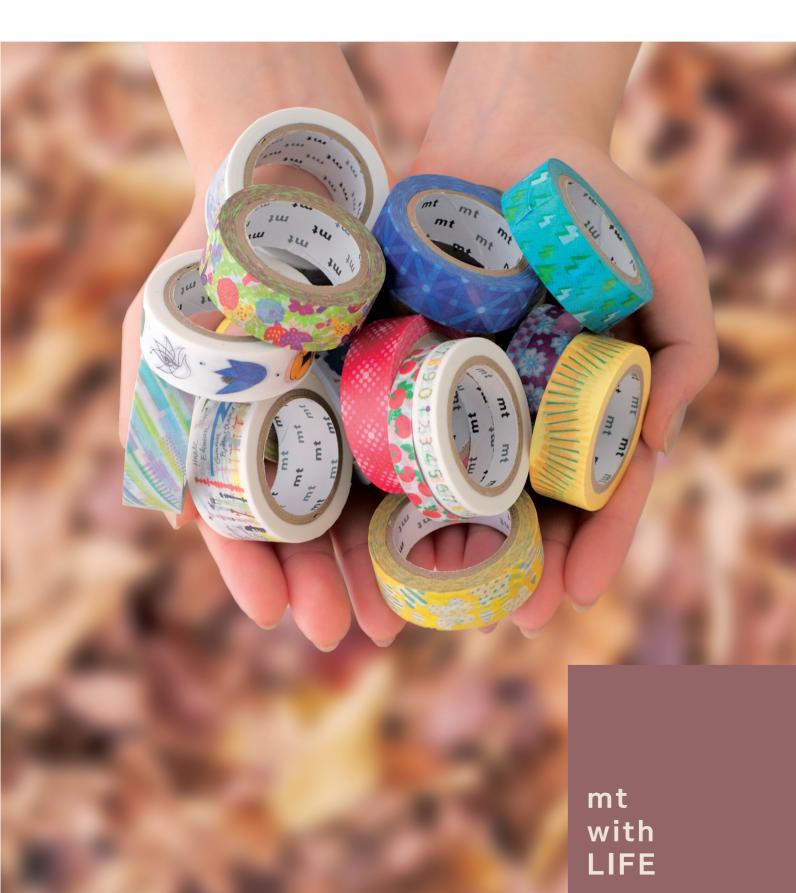


2021 AUTUMN&WINTER NEW ITEMS CATALOG







Size of package (mm)			
Inner box	W206×D142×H142		
Case	W640×D310×H315	12 boxes / case	

new



Ichiro Yamaguchi

Ichiro Yamaguchi is a painter who lives in Kagawa Prefecture. After graduating from Setsu Mode Seminar, he became involved in magazine advertisement work as an illustrator. Currently, he regularly holds private exhibitions at Aoyama's DEE'S HALL and other places. He also holds exhibitions at overseas galleries.





Ichiro Yamaguchi bird ● [15mm]

stock number	Size of package (mm)	Packs / Inner box	JAN
MTYAMA01Z	φ44×H15	96packs	4 971910 280720

Ichiro Yamaguchi leaf •

[15mm]

stock number	Size of package (mm)	Packs / Inner box	JAN
MTYAMA02Z	φ44×H15	96packs	4



















Ichiro Yamaguchi hana •

[15mm]

9			[TOTALIT]
stock number	Size of package (mm)	Packs / Inner box	JAN
MTYAMA03Z	φ44×H15	96packs	



1 roll contained in plastic film **This product is only available in the EU.



MORRIS & Co

FOUNDED BY WILLIAM MORRIS IN 1861

William Morris

William Morris (1834-1896) William Morris, the great designer, poet, thinker and craftsman, was also known as the father of modern design in the latter part of 19th century in England. Morris found great values in the "pleasure of craft making" and the "beauty of natural materials," and this belief of his became a movement that spread throughout the world. Before long, it reached Japan in the Taisho period as a folk craft movement. About 120 years have passed since William Morris's death, however, the "belief" that he left has been inherited wholeheartedly and his excellent designs and styles survive to this day in Morris & Co.'s interior decor, along with an aesthetic strategy. It is created continuously and distributed around the world. It seems that his quote, "Have nothing in your house that you do not know to be useful or believe to be beautiful," is still meaningful to us living in the present day.



length of tape	Size of package (mm)		Quantity in package
	Smallest package	φ44×H20	1 piece
7m	Inner box	W206 × D142 × H142	72packs
	Case	W640 × D310 × H315	12boxes
Color			Stock number / JAN

[20mm×7m]



Morris & Co.
Brophy Trellis
MTWILL23Z

4 971910 279779

[20mm × 7m]



Morris & Co. Daisy • MTWILL24Z

[20mm × 7m]



Morris & Co. Strawberry Thief Bird • MTWILL25Z

4 971910 279793

length of tape	Size of package (mm)		Quantity in package
	Smallest package	ϕ 44 × H50	1 piece
7m	Inner box	W206 × D142 × H142	24packs
	Case	W640 × D310 × H315	12boxes
		Stock number / JAN	

[50mm×7m]



Morris & Co. Strawberry Thief Indigo/Mineral • MTWILL26Z

4 971910 279809

[$50mm \times 7m$]



Morris & Co. Blackthorn • MTWILL27Z



Size of package (mm)		
Inner box	W206×D142×H142	
Case	W640×D310×H315	12 boxes / case





Olle Eksell

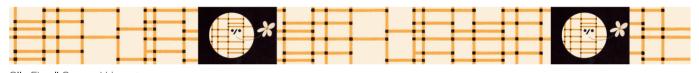
Olle Eksell (1918-2007) is a graphic designer that typifies Sweden. is it is also incredibly sincere!" He participated in international important role in the economy. Good design is not just cool, the truth outstanding contributions to the field of design.

He is also known as one of the first modern graphic designers on the exhibitions at New York's Modern Museum of Art, Paris' Louvre Scandinavian Peninsula. He was not only an excellent designer and Museum, and the Venice Biennale. He was also active as a judge author, but he was also a grand visionary. This can be seen in his for international typography based in New York's International Center 1964 work "Design = Ekonomi," which introduces the important for Graphic Arts. In 1985 he was also nominated for the Sweden relationship between design and the economy with clear and elegant advertising industry's Platina Academy. In 2001 the Swedish arguments. "Good design is not simply esthetic; it also plays an government granted Olle Eksell the title of professor emeritus for his



Olle Eksell Arrows

stock number	Size of package (mm)	Packs / Inner box	JAN
MTOLLE09Z	φ44×H15	96packs	4 "971910" 280690



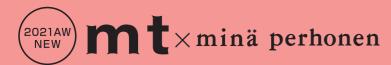
Olle Eksell Crossed Lines • [15mm × 7m]

stock number	Size of package (mm)	Packs / Inner box	JAN
MTOLLE10Z	φ44×H15	96packs	4



Olle Eksell Birds • [20mm × 7m

stock number	Size of package (mm)	Packs / Inner box	JAN
MTOLLE11Z	φ44×H20	72packs	4



	Size of package (mm)		
	Inner box	W206 × D142 × H142	
Ī	Case	W640×D310×H315	12 boxes / case



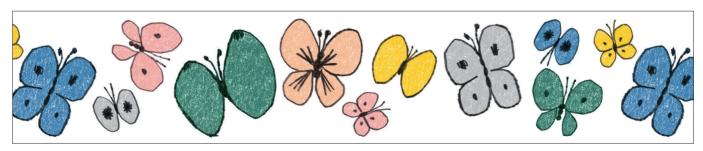
minä perhonen

In 1995, the brand "minä" (changed to minä perhonen in 2003) was founded by the designer Akira Minagawa.

It depicts illustrations from observations for society and poetic sentiments for nature, and has uniquely designed textiles such as fabrics, prints and embroidery. In recent years the brand has been active making designs that are a part of everyday life, starting with clothes and also including furniture, tablewares

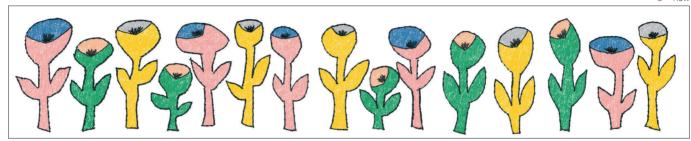
and direction for stores and hotel spaces. One of the minä perhonen's representative exhibitions is "minä perhonen / minagawa akira TSUZUKU" exhibition (2019, 2020).





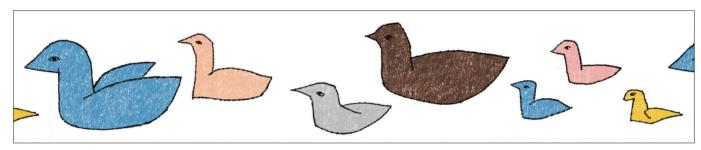
minä perhonen flutter ● [35mm×7m]

stock number	Size of package (mm)	Packs / Inner box	JAN
MTMINA41Z	φ44×H35	36packs	4 971910 279823



minä perhonen bloom ● [35mm×7m]

stock number	Size of package (mm)	Packs / Inner box	JAN
MTMINA42Z	φ44×H35	36packs	4 971910 279830



minä perhonen follow •

[35mm×7m]

stock number	Size of package (mm)	Packs / Inner box	JAN
MTMINA43Z	φ44×H35	36packs	4 971910 279847



minä perhonen pesce •

[12mm×7m]

stock number	Size of package (mm)	Packs / Inner box	JAN
MTMINA44Z	φ44×H12	108packs	4 971910 279854



minä perhonen surplus •

[25mm×7m]

			[2011111,1111]
stock number	Size of package (mm)	Packs / Inner box	JAN
MTMINA45Z	φ44×H25	60packs	4 971910 279861



Size of package (mm)			
Inner box	W206 × D142 × H142		
Case	W640×D310×H315	12 boxes / case	



SOU·SOU

A Kyoto brand that makes textile designs that vividly express Japan's fields. four seasons and atmosphere. Expands craftsmanship that is close to Established in 2002 by Katsuji Wakisaka (textile designer), Hisanobu the modern lifestyle while actively using traditional materials and Tsujimura (architect), and Takeshi Wakabayashi (producer). techniques, based on the concept of "creating a new Japanese culture." They manufacture and sell a wide variety of items such as jikatabi, traditional Japanese clothing, Japanese confectionery and furniture and the like. They have widened their possibilities for textile design in Japan through a collaboration with companies in various



1234567890123456789012345678901234567890123

mt SOU·SOU floral so-su-u •

 $[7mm \times 7m]$

stock number	Size of package (mm)	Packs / Inner box	JAN
MTSOU11Z	φ44×H7	180packs	4 971910 280584

mt SOU·SOU higashiyama golden field •

[7mm×7m]

stock number	Size of package (mm)	Packs / Inner box	JAN
MTSOU12Z	φ44×H7	180packs	4 971910 280591



mt SOU·SOU tomato •

 $[7mm \times 7m]$

stock number	Size of package (mm)	Packs / Inner box	JAN
MTSOU13Z	φ44 × H7	180packs	4 971910 280607

mt SOU·SOU floral embroidery •

[7mm×7m]

			[, , , , , , , , , , , , , , , , , , ,
stock number	Size of package (mm)	Packs / Inner box	JAN
MTSOU14Z	φ44×H7	180packs	4 971910 280614



mt SOU·SOU hanatsubaki •

[7mm×7m]

stock number	Size of package (mm)	Packs / Inner box	JAN
MTSOU15Z	φ44×H7	180packs	4



mt SOU·SOU passion •

[15mm × 7m]

			2
stock number	Size of package (mm)	Packs / Inner box	JAN
MTSOU16Z	φ44×H15	96packs	4 971910 280638



mt SOU·SOU blooming •

[15mm×7m]

stock number	Size of package (mm)	Packs / Inner box	JAN
MTSOU17Z	φ44×H15	96packs	4 971910 280645



mt SOU·SOU moon and stars •

[15mm × 7m]

stock number	Size of package (mm)	Packs / Inner box	JAN
MTSOU18Z	φ44×H15	96packs	



mt SOU·SOU bird •

[15mm×7m]

stock number	Size of package (mm)	Packs / Inner box	JAN
MTSOU19Z	φ44×H15	96packs	4 971910 280669



mt SOU·SOU multi cherry blossoms •

[15mm × 7m]

•			[100000 700]
stock number	Size of package (mm)	Packs / Inner box	JAN
MTSOU2OZ	φ44×H15	96packs	4 971910 280676



basic color series

1 roll contained in plastic film length of tape:7m

ALL width 15mm



• - new

length of tape	Size of package (mm)		Quantity in package
	Smallest package	φ44×H15	1 piece
7m	Inner box	W206×D142×H142	96packs
	Case	W640 × D310 × H315	12boxes
Color		Stock number / JAN	

pastel scarlet • MT01P484Z

4 971910 279601

pastel carrot • MT01P485Z

4 971910 279618

pastel marigold • MT01P486Z

4 971910 279625

pastel sunflower • MT01P487Z

pastel leaf ● MT01P488Z
pastel ivy • MT01P489Z
pastel turquoise • MT01P490Z
pastel cyan • MT01P491Z
pastel ultramarine • MT01P492Z
pastel lavender ● MT01P493Z
pastel raspberry • MT01P494Z ##################################
pastel rose • MT01P495Z
pastel cocoa • MT01P496Z
pastel pearlgray • MT01P497Z
pastel ivory • MT01P498Z



deco series

1 roll contained in plastic film length of tape:7m

ALL width 15mm



new

length of tape	Size of package (mm)		Quantity in package
	Sma ll est package	φ44×H15	1 piece
7m	Inner box	W206×D142×H142	96packs
	Case	W640×D310×H315	12boxes
Color		Stock number / JAN	

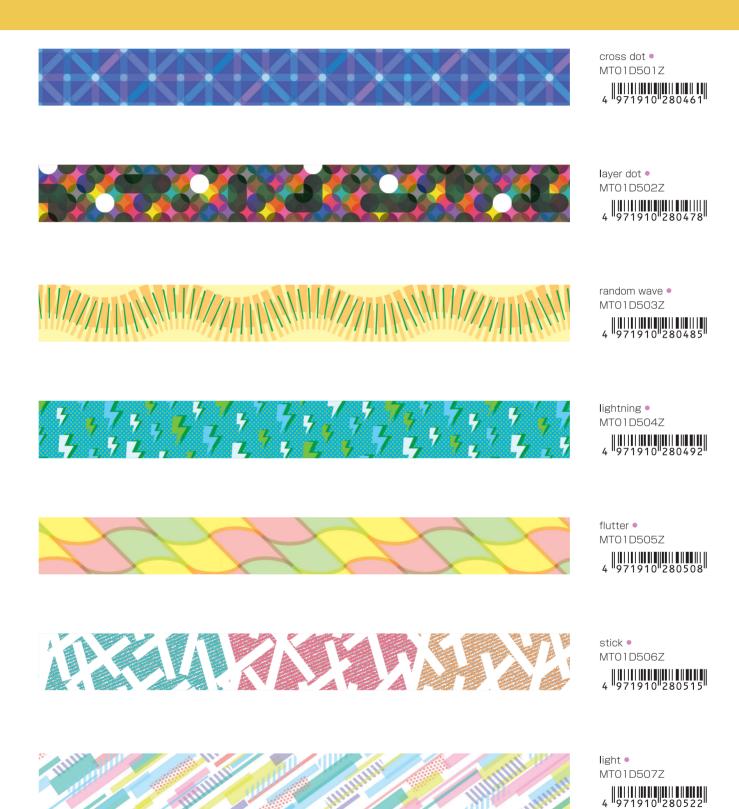


roll square red • MT01D499Z





fade dot • MT01D500Z

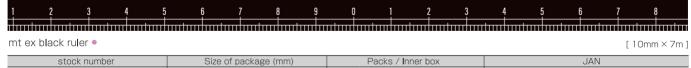


border×sputtering • MT01D508Z



Size of package (mm)			
Inner box W206 × D142 × H142			
Case	W640×D310×H315	12 boxes / case	





stock number	Size of package (mm)	Packs / Inner box	JAN
MTEX1P200Z	φ44×H10	132packs	4 971910 279755

#Due to manufacturing reasons, the tape with ruler's scale printed on the upper side and the tape with ruler's scale printed on the bottom side are manufactured.



mt ex sewing measure • [10mm×7m]

stock number	Size of package (mm)	Packs / Inner box	JAN
MTEX1P201Z	φ44×H10	132packs	4 971910 279762





mt ex world animals ● [15mm×7m]

stock number	Size of package (mm)	Packs / Inner box	JAN
MTEX1P202Z	φ44×H15	96packs	4



mt ex map projection ● [20mm×7m]

stock number	Size of package (mm)	Packs / Inner box	JAN
MTEX1P203Z	φ44×H20	72packs	4 971910 280553



mt ex map stripes •

stock number	Size of package (mm)	Packs / Inner box	JAN
MTEX1P204Z	φ44×H18	72packs	4 971910 280560

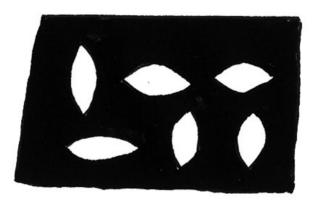


mt ex world climates and oceanic currents •

[25mm×7m]

[18mm×7m]

stock number	Size of package (mm)	Packs / Inner box	JAN
MTEX1P205Z	φ44×H25	60packs	4 971910 280577



©lchiro Yamaguchi



www.masking-tape.jp/en/ **KAMOI**

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